MovicoVideos.com – India's first stock footage portal designed to let global Producers and Distributors discover your content, preview it and trade via online ecommerce engine.

Now unlock the pot of gold in your raw footage and let MovicoVideos.com help you monetize your video assets.

Front End Featuress

- Easy to use
- Featured videos on home page, running in loop
- Rich Categorization of all content under two levels of classification
- Statistics based Categories (e.g. Latest, Popular) and selection based Categories (e.g. Editors Pick)
- Add Videos to Shopping Cart
- Powerful Keyword based Search
- Advanced Search Engine - based on Category, Sub Category, Duration, Producer, Price Range, Rating etc.
- Tile and Detailed View in Video Listing
- Video Detail Page provides list of Similar Videos, formats available, pricing and other details
- Create Personal Video collection) that can be shared with colleagues via email and can be purchased later
- Preview Video using custom Video Player
- Supports Transaction for High Resolution video in various formats
- Full features eCommerce engine with support for Credit Card/Paypal Transactions through Secure Payment Gateways
- User Management features – lets customers manage their own profile and View Purchase History

Video Specifications

- Full support for video preview at low-resolution via streaming server support
- Capable of scaling to hundreds of concurrent users
- All preview videos are watermarked for protection
- High-resolution videos managed behind a firewall with secure access
- Can host thousands of hours of video content
- Videos are available in multiple formats for delivery
- Video delivery is controlled via industry standard DRM tools

Back End Features

- Static Content Management (e.g. FAQs, Terms and Conditions, About Us etc.)
- Comprehensive User Management tools
- Video Category Management – 2 Levels
- Videos Upload/Delete thru simple administrative tools
- Order Tracking Tools
- Revenue Tracking Tools

- Newsletter (WYSWYG Editor for Creation) Support
- Banner Management Support
- Website Statistics (Google Analytics)
- Print / Export data (User Data, Video Data, and Order Data etc.)
- Visitor Activity Log
- Automated high-res management and delivery tools

Marketing & Promotion Plans

- Digital marketing via email, web-advertising, video forums
- Physical presence at conferences, content expositions
- PR support for web-portal, content partnerships, distribution partnerships
- Google marketing engine and SEO based marketing for portal

Work-in-Progress

- Web TV and VOD Player – watch scheduled show-reels and on-demand downloads
- Widgets for embedding on Social Networks – market your video to your social networks
- Blog Capability (Design Creation and Disbursal) – let your visitors interact with the portal
- Web-based video clip selection services
- Web-based content trans-coding and delivery services
- Subscription Plans
- Xchange partnerships with global stock footage agencies
- HD content support

MOVICO
TECHNOLOGIES

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